
RAWHIDE HEALTH – MEDICINE IN A BETTER WAY

St. Maries, Idaho – Telephone 208.582.3056 – RawhideHealth.com

Availability – Operational Contact Time

How would you like to be able to talk to *your* doctor when you need to speak to a doctor? What if day or night, if you had a medical need to speak with him, *your* doctor was there for you? How would it be if you could plan for your doctor appointment at a day and time that really worked for *you*? Would it be helpful if your doctor was able to spend the five extra minutes you wanted without having to rush out to the next patient, or how about even an extra 30 or 60 minutes going over those last test results and what you are to do about them? Sometimes, would it be nice if you could just see your doctor “real quick” because you wanted to make sure things were all right? How about all of this and no added cost?

Rawhide Health is about establishing a relationship between a doctor and his patients where the patients are able to know they will get the time and care they need, because *their* health is that important to the doctor. “Direct Care,” “Retainer Practice,” and “Concierge Medicine” are names for the types of approaches as described here relating to health care. Rawhide Health would like to make this phenomenal and personal approach to health care available to patients that would like to have a more individualized and private connection with their doctor.

Direct care allows freedom from insurance mandates, restrictions, and disallowables, because the agreement is between the patient and their doctor. Rawhide Health does not accept or process any insurance claims and therefore can treat patients for what they need based on sound medical evidence and evaluation. This means a patient pays for this service directly, but they do not have to “get permission” from their employer’s chosen insurance company, the government insurance overseer, or anyone else. An annual fee is assessed depending on the types of services the patient needs and desires. Some patients may have extremely complex pathology and desire a plan with frequent house calls, others may need intense counseling time or have more interest in more cosmetic services. Most patients would just like to have a basic medical plan that would cover all basic outpatient primary care physician services for medical and/or psychiatric assistance that they need.

Rawhide Health would like to bring this service to the Inland Northwest because it is a great way of care and can cost much less than a customary full comprehensive medical plan. Dr. Ross does encourage his patients to look for or at least consider catastrophic and hospital insurance plans for those situations which arise; however, a dedicated approach to your health can prevent so much more illness that Direct Care can be a life changer for *you*. This is service by the doctor that *you* chose rather than who you were allowed to see. In many places these types of arrangements cost between \$4,000 - \$10,000+ per year for basic health care support. Rawhide Health is making this care available here and now starting at just \$1,500 per year. This includes not only the basic medical and psychiatric services as described but also direct contact to include the home and cell numbers of your physician, appointments coordinated with your schedule, fitness center membership with one on one training and regimen development, counseling services, nutrition planning, and more.

Contact Rawhide Health today for your free initial consultation.